

Program Agenda for Faculty Entrepreneurship Program

Day 1

Time Slot	Session Title	Focus Area
10:00 AM - 10:15 AM	Welcome & Program Overview	Program Introduction
10:15 AM - 11:00 AM	Session 1: Entrepreneurial Mindset for Faculty	Cultivating innovation and risk-taking in academia
11:00 AM - 11:15 AM	Tea Break	
11:00 AM - 12:00 Noon	Session 2: Idea Validation & Market Research	Identifying real-world problems, user needs, trends
12:00 Noon - 1:00 PM	Session 3: Business Model Canvas for Startups	Structuring ideas for value delivery & sustainability
1:00 PM - 2:00 PM	Lunch Break	
2:00 PM - 2:45 PM	Session 4: Building Teams & Early-Stage Execution	Roles, collaboration, and startup team structures
2:45 PM – 3:15 PM	Session 4: <i>Success Stories – Faculty Startups in Action</i>	MVP creation, customer feedback loops
3:15 PM – 3:30 PM	Tea Break	
3:30 PM – 4:30 PM	Funding Opportunities for Faculty-led Startups	Grants, government schemes, and investor readiness

Day 2

Time Slot	Session Title	Focus Area
10:00 AM – 1:00 PM	Pitching Session – Part I (8 Faculty Pitches) 20 minutes each- 7 minutes from presentation and 13 minutes for Q/A	Concept presentation & feedback
1:00 PM - 2:00 PM	Lunch Break	
2:00 PM - 4:20 PM	Pitching Session – Part I (7 Faculty Pitches) 20 minutes each- 7 minutes from presentation and 13 minutes for Q/A	Concept presentation & feedback